



The company

Safran Cabin is part of the Safran Group and its mission is to design, certify, manufacture, and support the world's most innovative aircraft cabin interiors, providing airlines and OEM customers with distinctive aircraft branding, and their passengers with a safe, comfortable and enjoyable flying experience.

Safran Cabin provides all elements of a seamlessly integrated Commercial, Business Jet and VVIP cabin Interior. From the overhead bins, lavatories and galleys to crew rests and cargo containers, either as independent world class products or as a fully integrated cabin.

The company is headquartered in Huntington Beach in Southern California, USA and operates 30 sites in 11 countries. The over 13.000 employees across the globe serve virtually all the airlines, aircraft leasing companies and airframe manufacturers worldwide.



Galleys Europe is the Safran Cabin Business Unit specialized on the Airbus A320 family galleys and stowage, as well as on the Airbus A330 crew resting facilities, providing highly competitive cabin interiors solutions to its customers. Galleys Europe is present in the Netherlands, in Czech Republic and in Tunisia.

You will be located in our Alkmaar offices, in the Netherlands, working with the Marketing and Customer Experience Officer of Galleys Europe.

The aerospace industry is a highly competitive and continuously changing environment; therefore, marketing has a key role for the company to be proactive towards its customers' needs, such as airlines and aircraft manufacturers.

In this context, the Marketing and Communication activities within Galleys Europe are undergoing rapid and recent development, so you will have the opportunity to bring your contribution to the definition and structure of the future marketing department.

We are looking for motivated students, eager to make a difference in a challenging environment and determined to learn and grow their skills and knowledge.

Operational marketing, aerospace

Description of the job:

- Marketing assistant (internship), working for the Marketing and Communication support function in Galleys Europe, Safran
- Mission : 6 months, starting January 2019 or later

Tasks and main responsibilities:

Within the Marketing and Customer Experience team, you will have the following missions:

- Creation and execution of an external marketing and communication plan
 - Marketing and communication plan for 4 products lines
 - Creation of marketing and sales materials
 - Creation of content for the website, redaction of press and newsletter articles
 - *The list is not exhaustive*
- Creation and execution of an internal communication plan for marketing
 - Internal communication strategy to promote and support the business unit strategy deployment
 - Creation of content (newsletter articles, intranet content ...)
 - Creation of tool kit to explain marketing (visual, definition kit : playful approach)
- Support on operational activities :
 - Re-branding project initiatives
 - Participation to trade shows
 - Development of the experience lab visibility and attractiveness

Skills and quality required:

- Student in business and marketing at least in its third year of bachelor/ licence degree (HBO, universities, business school ...)
- Fluent in English (French is a plus)
- Proficient in the use of usual IT tools (Office pack), advanced skills in excel is a plus
- Good writing skills
- Organized and proactive
- Creative, able to express ideas with visuals

Autonomous and proactive, you are able to work in an international environment. You are rigorous and well-organized and you are well aware of marketing and business intelligence principles. You are looking for a challenging internship, where you will have the opportunity to take responsibilities and suggest your ideas. Affinity with the aerospace environment is a big plus.

This assignment can be tailored for a graduation student, with a greater focus on strategic marketing. We are open to discuss with students their ideas and suggestions for a graduation assignment based on the above described profile. Feel free to apply!