



Skin Wise - Social Media & Webshop Intern

About Skin Wise:

Skin Wise is a premium skincare clinic nestled along Amsterdam's picturesque canals. We combine advanced, personalized treatments with a holistic approach to beauty and wellbeing. Every client experience is tailored to their skin's needs, blending expert techniques, luxurious products, and a focus on mind-body wellness.

We are growing our digital presence and online store, and we're looking for a **passionate, serious, and creative intern** to help us do this.

Role Overview:

As our Social Media & Webshop Intern, you will support both the clinic and our online presence. You'll help **grow our webshop, create engaging content**, and contribute to our **social media strategy**. You'll be a key part of our team, learning how a luxury skincare brand communicates, engages, and delights its clients online.

Responsibilities:

- Assist in planning, creating, and scheduling content for Instagram, newsletters, and other social platforms.
- Support our webshop: upload products, maintain accurate listings, and help optimize for sales.
- Engage with followers and customers online, responding to questions and comments.
- Help track and report on performance metrics for social media and webshop initiatives.
- Collaborate with the team to brainstorm campaigns and content ideas.

Requirements:

- Passion for skincare, beauty, and wellbeing.
- Creative and detail-oriented with strong written and visual communication skills.
- Interest in social media, e-commerce, and digital marketing.
- Ability to work independently and proactively.
- Professional, reliable, and enthusiastic about learning in a premium clinic environment.

What We Offer:

- Hands-on experience in a 5-star skincare clinic.
- Exposure to both in-clinic and online brand strategy.
- Opportunity to learn social media marketing, e-commerce, and content creation.
- Supportive and inspiring work environment.
- Flexible tasks that allow creativity and contribution to the clinic's growth.

How to Apply:

Please send your CV, portfolio (if available), and a short note explaining why you're excited to join Skin Wise to katie@skin-wise.com

@skinwiseamsterdam

Skin-wise.com