

Digital marketing enthusiast looking to gain hands-on experience in digital marketing? Virtuagym is looking for a **Digital Marketing Intern (Spanish speaker)** to help grow our brand awareness, improve market penetration, and optimize marketing strategies for our Spanish-speaking audience. Will you join us in our quest to create a healthier and happier world?

Join a high performing team and make an impact! 🚀💪

We're a passionate, driven team with a strong focus on growth and delivering outstanding results. At Virtuagym, we cultivate a high-performance culture built on dedication, ownership and driving excellence. If you're a self-starter who embraces challenges, thrives in a fast-paced, dynamic environment and keeps going where others might stop, this could be the perfect role for you! In return, you'll join a team where you can grow, develop, and truly unlock your full potential.

We have a beautiful office in the center of Amsterdam and while we foster getting together to exchange ideas and energy, we are a remote-friendly company. This means that you have the freedom to work from home whenever you want, provided you keep delivering great results! At the same time we love bringing our teams together by organizing team events and company parties to brainstorm about the future of our industry and build friendships, while having fun along the way.

This role is based at our **Amsterdam office** and is a **full-time (40 hours)** position starting **August/ September 2026**.

Please note: even though we are remote-friendly, we can only hire interns that are enrolled at an EU university and live in the Netherlands/are open to move to the Netherlands and hold a Dutch citizen service number (BSN).

🔥 What you'll do

- **Content Marketing & Localization** – Support the localization of global marketing strategies to fit the Spanish market.
- **Translation & Transcreation** – Adapt and translate blog articles, newsletters, and other marketing materials for a native Spanish audience.
- **Email Marketing** – Optimize email marketing campaigns for engagement and conversion.
- **SEO & SEA** – Assist our SEO specialists in keyword research, on-page optimization, and content strategy for the Spanish market; support our Google Ads & social media advertising efforts to improve campaign performance.
- **Public Relations & Brand Awareness** – Assist in PR campaigns and media outreach to grow brand awareness.
- **Market & Competitor Research** – Conduct market analysis to refine our localization and positioning strategies.

- **Client Case Studies & Testimonials** – Help create compelling customer stories and video content to build trust and credibility.
- **Stakeholder Management** – Work closely with the Spanish sales team to align marketing efforts with business goals.

Who you are


- You're a 3rd or 4th year student (HBO / WO) in the EU of a Business, Communication or Marketing program
- You're a **native Spanish speaker**, with excellent written and verbal communication skills in German and English.
- You have past experience or a strong interest in **digital marketing, content marketing, SEO, SEA, or PR**.
- You have an analytical mindset – you enjoy **measuring performance, tracking data, and making data-driven decisions**.
- You're proactive, creative, and self-motivated with a passion for writing and storytelling.
- An interest in fitness, health tech, or SaaS is a plus!


***Important note:** please do apply if you meet 80%+ of the criteria. At Virtuagym we hire great people, not just resumes. If you can't check off a few requirements but are a fast learner, we'd love to hear from you!*


Here's why you should join Virtuagym!

We're a leading innovator in digital health & fitness SaaS, serving trainers, studios, clubs and corporate wellness clients worldwide. 175+ people across Amsterdam, Medellín and a few other locations, 35+ nationalities and one mission: make the world a healthier and happier place.

Benefits


 We provide a monthly internship compensation


 Real impact from day one in a fast-growing scale-up!

 Remote-friendly: work from anywhere in the Netherlands for 3 days per week, and 2 days in our

Amsterdam office

 We provide your hardware.

 Monthly gym contribution (TrainMore, Basic-Fit, ClassPass, etc.) + free on-demand workouts.

 Work from abroad (within Europe) up to 12 weeks/year, max 4 consecutive weeks.

💬 Unlimited on-demand coaching with psychologists via OpenUp.

Culture

📈 Real opportunities for growth.

😎 Flat hierarchy with genuine ownership and decision-making authority.

⚽ Sports events, ski trips, summer outings, Friday lunches and weekly drinks.

🐾 Pet-friendly canal-side office in central Amsterdam.

Ready to join us?

Please do not hesitate to apply by clicking the 'Apply for this Job' button below! We will get back to your application within 10 working days.

For any questions on the vacancy, please get in touch with the recruitment team at recruitment@virtuagym.com.

The hiring process

The hiring process for this role consists of 2 interviews and a case which you will present in your second interview.

**Please note that we do not collaborate with third parties to fill this vacancy, so third parties are kindly asked not to contact us about this role.*