

Intern, **Organic Search** (SEO)

Do you want to learn how to improve visibility in search engines & large language models (LLMs), optimise content, and improve websites for better performance? If you're eager to gain hands-on experience in search engine *optimisation, analytics, and digital strategy*, we have the internship for you!

About the role as Intern in the SEO team

Are you passionate about how people find websites online? Do you wonder how Google Search, ChatGPT and other LLMs work, and what determines how websites rank? Join our growing **Organic Search** team and explore the fascinating world of **digital visibility** in **SEO** and **GEO**.

As an SEO intern, you'll become part of a collaborative and driven team that works closely with experts in content, analytics, and development. You'll be guided throughout your internship by a dedicated SEO Specialist – your Buddy – who will help you develop your skills step by step.

What you'll get to work with:

- Learn how Google Search and other search engines actually work
- Support website audits to identify technical improvements
- Conduct keyword research and identify new content opportunities
- Explore how AI and Large Language Models (LLMs) are reshaping search
- Help improve website structure, metadata, and internal linking
- Get hands-on with Google tools such as **Search Console, Analytics**, and **Looker Studio**
- Learn how to track SEO performance and how to measure what works

Join a vibrant culture fuelled by expertise and togetherness

Our Amsterdam office is located in the heart of the city, close to Albert Cuyp Market and the Amstel Hotel. We are a close-knit team of 13 professionals, including a dedicated SEO team of three. Throughout the year, we enjoy team lunches, office gatherings, and local events, which create a friendly and collaborative atmosphere where great ideas can thrive.

We can confidently say that we live our values: *getting 1% better every day, taking ownership, keeping it simple*, and *bringing energy* to the core of everything we do. We have a flat hierarchy, facilitate knowledge-sharing sessions across departments and offices, and encourage constructive feedback. Furthermore, we are pioneers in tech, data & AI and are genuinely excited to be on the cutting edge of the latest trends.

Who are we looking for?

We're looking for someone excited about the future of digital marketing and is ready to dive deep into the world of SEO. You might be a perfect fit if you:

- Are in the final stages of your studies in marketing, communication, media, or a related field
- Are structured, detail-oriented, and eager to learn
- Enjoy working independently but love being part of a team
- Have strong communication skills – in **English** (Dutch is a plus, but not required)
- Curious about how AI, search engines, and websites all connect
- (Bonus) Have experience with Google tools, SEO software, or basic HTML

Practicalities about your internship

The internship will last for 6–9 months. Approximately half of our interns continue working with us after their internship, either part-time or full-time, depending on the stage of their studies. However, this is an individual assessment, and we cannot guarantee it in advance.

We look forward to hearing from you!

Does this sound like the right fit for you? Do you have any questions? Then don't hesitate to apply or reach out to Managing Director Arnd van der Meer at avm@s360digital.com.

We review applications on an ongoing basis and hire as soon as the right candidate is found, so please send your CV and application as soon as possible. All inquiries are treated confidentially.

About s360

s360 is an award-winning Performance Marketing Agency founded in Denmark, now successfully operating with over 300+ highly specialised experts in the Netherlands, the Nordics, Spain and the United Kingdom. We specialise in data-driven digital marketing and partner with ambitious companies, including prominent names like MUD Jeans, NextEnergy, and Beachlife/Cyell, to create measurable digital strategies that deliver concrete, verifiable growth.