

Digital Marketing & SEO Intern

tuktukrental.com

Why This Internship?

At TukTukRental.com, we combine adventure and digital innovation. Since 2016, we've been fueling epic road trips across Asia while supporting local communities. This internship is ideal for students passionate about data-driven marketing, SEO, and website growth, offering hands-on experience in digital strategy and online presence management.

About tuktukrental.com

We're all about small vehicles, big impact. Our operations in Sri Lanka, Cambodia, and beyond focus on:

- Supporting local livelihoods
- Promoting sustainable travel
- Creating memorable adventures

The Role – Digital Marketing & SEO Intern

As a Digital Marketing & SEO Intern, you'll help enhance website visibility, optimize content, and track performance metrics to drive organic growth and improve user experience.

Responsibilities

SEO & Website Optimization

- Conduct keyword research and optimize content
- Implement on-page and off-page SEO strategies
- Monitor and report website performance metrics
- Collaborate with developers and content creators to improve functionality

Digital Marketing & Analytics

- Analyze traffic trends and social media performance
- Support campaign planning and growth initiatives
- Generate SEO and analytics reports to guide strategy

Collaboration & Strategy

- Work with the marketing team to align digital campaigns
- Bring creative and analytical ideas to improve online visibility
- Assist in planning and executing digital marketing campaigns
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What You'll Gain

- Hands-on experience in SEO, website optimization, and digital marketing
- Exposure to international digital campaigns and analytics
- Skills in data-driven marketing, reporting, and cross-functional collaboration
- Mentorship and guidance for academic research or final-year projects




What We Offer

- Multicultural, hands-on digital marketing experience
- Opportunity to contribute to sustainable tourism and online brand impact
- Accommodation and in-country support in Sri Lanka

Who We're Looking For

- University students in Marketing, Digital Media, Communications, or Business
- Analytical thinkers with strong English communication skills
- Curious, adaptable, and detail-oriented individuals
- Passionate about digital marketing, SEO, and online growth

Location & Setup

-  Katunayake, Sri Lanka
-  Monday–Friday, 08:00–17:00
-  Some remote/hybrid flexibility possible

Why Join Us?

- Be part of a purpose-driven company that values community and sustainability
- Learn in ways no classroom can teach
- Build skills, connections, and experiences that last a lifetime

Ready to Apply?

We value diversity, inclusion, and fresh perspectives. Even if you don't check every box, we want to hear from you. Bring your energy, curiosity, and creativity to TukTukRental.com.

