

Hey future media expert! Ready to make your mark in the dynamic world of digital marketing?

At WPP Media, part of the global WPP media collective, we are building the future of media in the AI era. We bring together the best platforms, the most talented people, and the strongest partners to create groundbreaking solutions that help brands grow. Our core values? We are **Extraordinary, Open, and Optimistic** – always looking for new opportunities and ready to push boundaries.

Are you ready to immerse yourself in the dynamic world of digital marketing and gain valuable practical experience? WPP Media is seeking an enthusiastic and eager-to-learn **Display & Native Advertising Intern** to join our dynamic team in Eindhoven and Amsterdam. You'll contribute to innovative digital campaigns for top-tier brands like Volkswagen, Rabobank, Kruidvat, and Eneco. This is a unique opportunity to immerse yourself and develop expertise in one of the most advanced marketing domains, with a strong focus on programmatic buying and the latest trends in Display & Native Advertising.

Your Role as a Display & Native Advertising Intern:

As a Programmatic Display & Native Advertising Intern, you'll gain hands-on experience in the exciting world of online advertising. You'll get a unique behind-the-scenes look and actively contribute to delivering impact, creativity, and data-driven insights for our clients. Your daily tasks will include supporting and assisting with:

- Strategic planning, building, monitoring, analyzing, and optimizing programmatic Display & Native campaigns across various platforms.
- Translating complex data into clear, actionable insights and concrete optimization strategies to continuously enhance campaign performance.
- Actively contributing to the advancement of our field by brainstorming new ideas, innovative experiments, and implementing the latest technologies.

This Is You:

- Currently enrolled in a HBO/WO program, preferably in a relevant field such as Marketing, Communication, or Business Administration.
- Seeking a graduation internship where you can dedicate 4 days per week to work experience and 1 day per week to your graduation project.
- Available for a minimum of 5 months for your internship.
- Basic proficiency in Microsoft Excel.
- Good command of the English language.

- Strong analytical skills and a genuine eagerness to learn; you love delving into data, identifying trends, and translating insights into actionable strategies that elevate campaigns.
- A proactive and results-oriented mindset, constantly seeking new opportunities and optimizations.
- A true team player passionate about developing within a dynamic industry.

What do we offer:

We believe in investing in your talent! Here's what you can expect:

- A monthly internship allowance of €450 (based on a full-time internship).
- Personalized 1-on-1 mentorship from an experienced colleague to foster your optimal development.
- An open, informal work environment where everyone can be themselves, and your input genuinely matters.
- Access to a vast international network, opening doors to future opportunities.
- A dynamic workplace with options to collaborate from our vibrant offices in Eindhoven and Amsterdam.

Ready to Join Us?

If you're ready to help us achieve our ambitions, we'd love to hear from you! We'll reach out for an initial introduction call and/or invite you to our office.

Please note: For all our internships, you must be officially enrolled in an educational institution for the entire duration of your internship period.