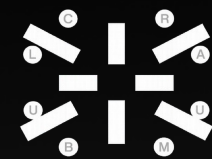


Stop managing tools. Start growing your events.





My Tickets

Ticket Resale

Data & Insights



CRM & Marketing



Pre-registration



Loyalty & Guests



Shop



All in one solution

Ticketing

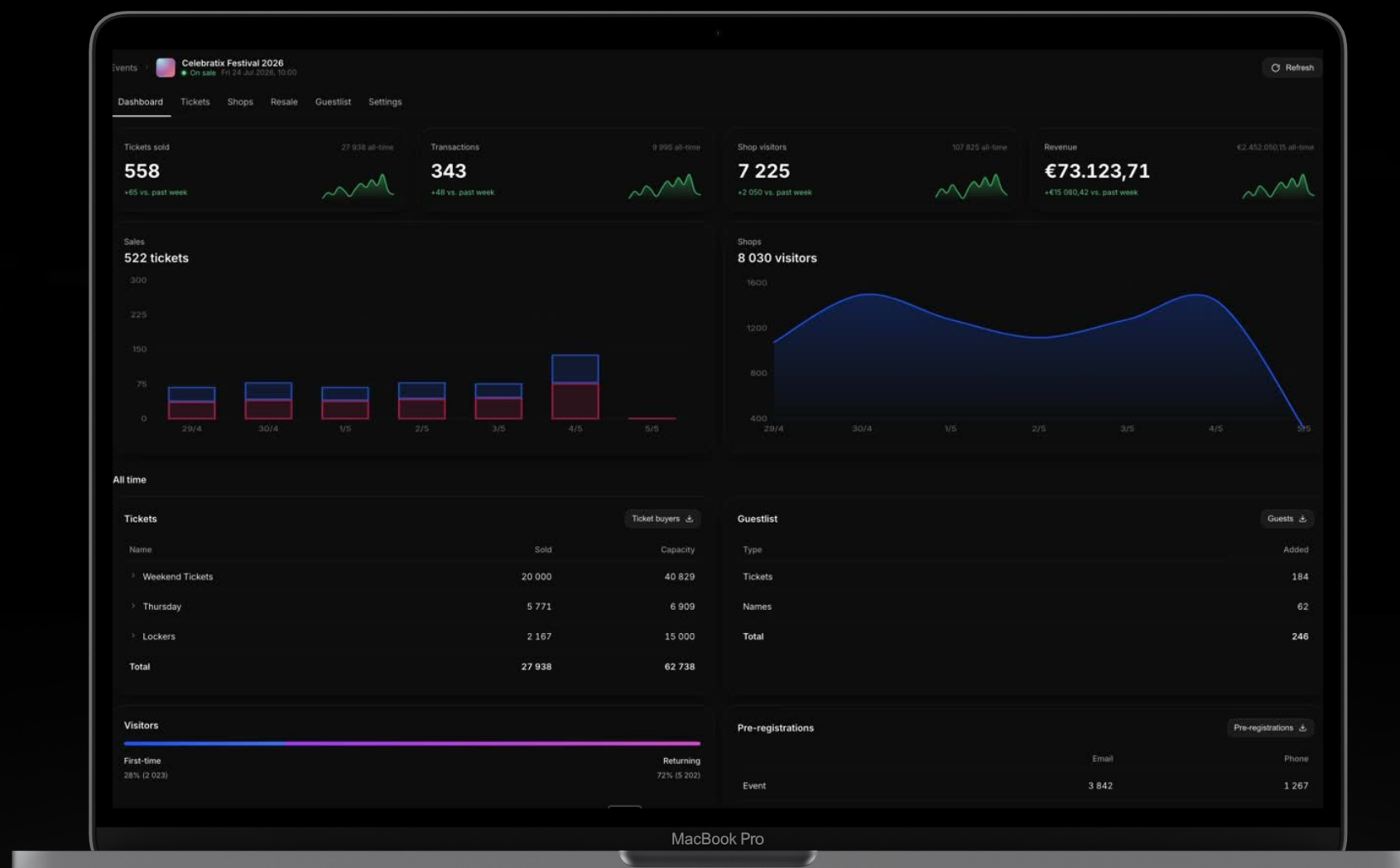
The foundation: create an event within one minute, use all the tools and features you need: voucher codes, tracking links, smart upsells within one intuitive dashboard.

Pre-registration

Go live with pre-registration before you start selling tickets. Collect data and understand the needs within the same dashboard

CRM, Email & WhatsApp

Collect data, import data from your previous ticketing partner. Auto meta sync, your database will be always up to date because of our smart opt-in database feature.



Resale Market

We've built a Resale platform to give you back the control, all the data, to create a new revenue stream and which is 100% safe, no fraud possible.

Branded shop

High quality design and high conversion. Sell not only entrance tickets, but also merch, lockers, drink tokens or other add-ons through the same checkout.

Guest List & Loyalty

Reward your most valuable fans and turn one-time visitors into returning ones.





My Tickets

Ticket Resale

Data & Insights

CRM & Marketing

Pre-registration

Loyalty & Guests

Shop



Ticketing

A Ticketshop built to convert. Set up in minutes, designed easily sell multiple ticket types or events.

Create events in one minute

New events and ticket types, live in under a minute within a intuitive setup. Visitors get a clean, comprehensive view of every option: ticket tiers, sold-out states, and multiple events at one glance.

Rotating QR codes

Every ticket is protected by dynamic QR codes that refresh automatically making duplication and fraud effectively impossible. Only legitimate attendees get through the door. Secure and reliable.

Vouchercodes

Set up a direct discount in € or %, share a password to unlock private shops, or drop a code that reveals hidden tickets, all in one simple flow and fully costumizable.

Real time transactions

Stay on top of every sale, the moment it happens. Watch transactions roll in live, resend a lost ticket with one click, or issue a refund without ever leaving your dashboard





My Tickets

Ticket Resale

Data & Insights

CRM & Marketing

Pre-registration

Loyalty & Guests

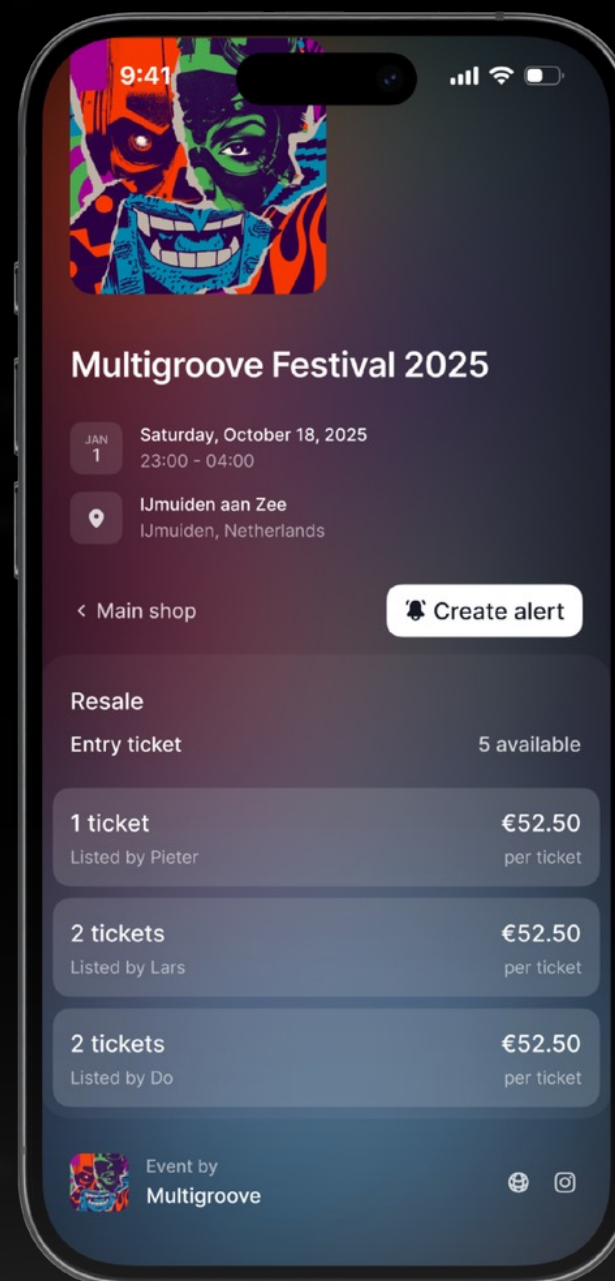
Shop



For sold-out events, 8–15% of tickets are resold. Today, that revenue leaves your ecosystem.

Own your Resale Market

Bring your secondary market in-house. You set the rules, capture the margin, and keep every visitor inside your ecosystem.



Earn from every resale

Set your own fee on every transaction. A ticket that changes hand three times brings in revenue three times. You capture this, not Ticketswap.

Turn resale buyers into known fans

Every resold ticket reveals a new buyer who isn't yet in your CRM. For sold out events, this can be up to 40% of your audience. Capture them, segment them, and bring them back next year.

Stop scalping, keep the upside

Cap resale at face value to protect your brand, or allow a controlled markup and capture the difference yourself. Either way, the scalper loses; you win.





My Tickets

Ticket Resale

Data & Insights



CRM & Marketing



Pre-registration



Loyalty & Guests



Shop



Clear Data Insights

A Dashboard to give you live insights and numbers you'll actually use. Turn data into ticket sales, get to know your audience and predict sales.

First time vs. returning visitors

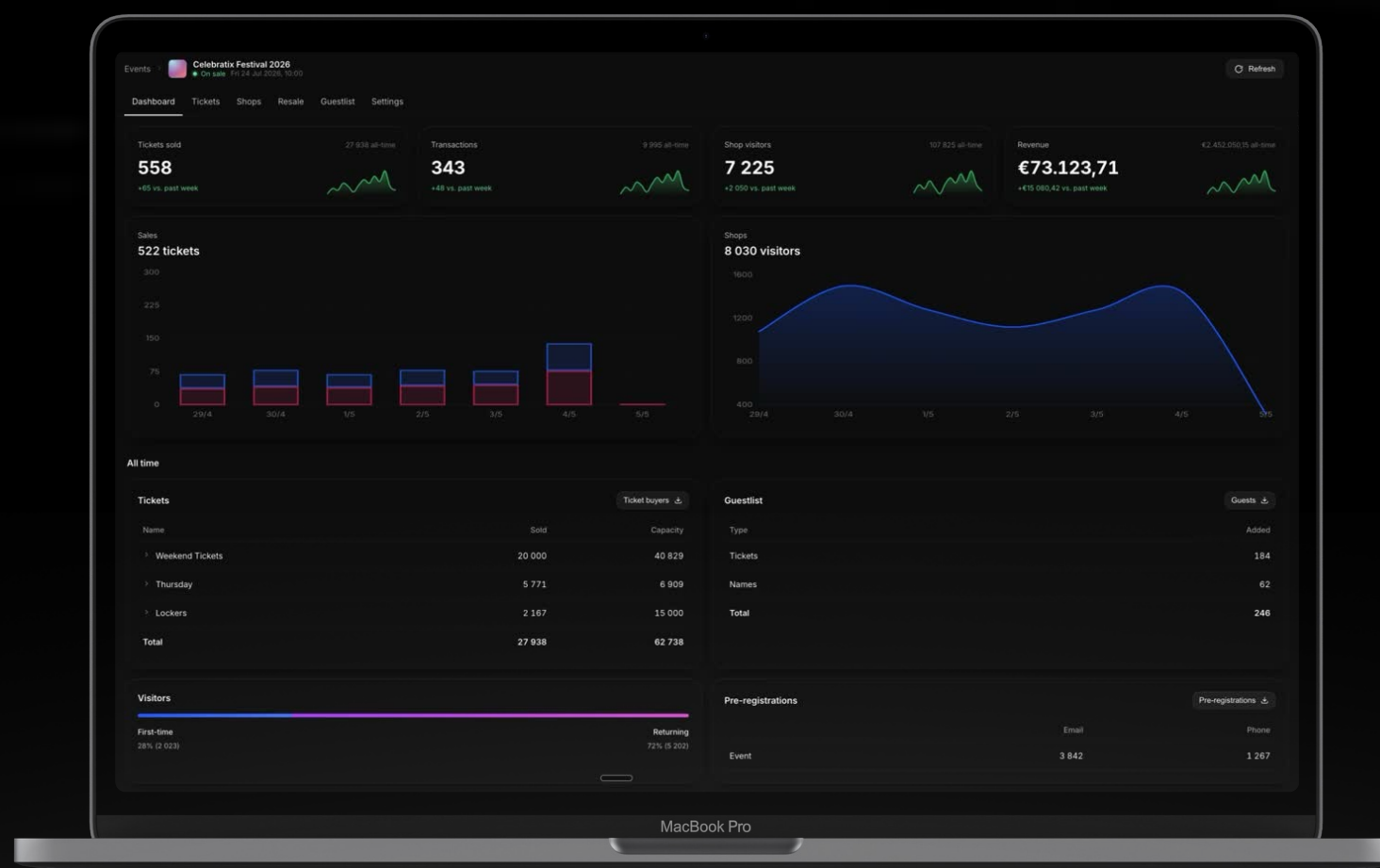
See who's discovering your event for the first time and who keeps coming back. Adjust campaigns accordingly and turn new visitors into fans.

Event comparison

Compare events across years and campaigns to see what works which marketing converted, when fans buy, and how to price the next one. Past sales are your best forecast.

Sales prognosis

Forecast every event in real time. We project sales from launch day onward using your 7- or 30-day rolling average.



Ticketshop analytics

See exactly how your shop is performing. Track which tickets have sold (and how many of each), watch live visitor counts as people browse, and review total traffic across the lifetime of every event.

Demographic insights

Know your audience by age and city. Spot exactly where your crowd lives, who's buying which tickets, and which cities are worth your next campaign.

Realtime transactions

See your revenue in one overview, updated in real time.





My Tickets

Ticket Resale

Data & Insights



CRM & Marketing

Pre-registration

Loyalty & Guests

Shop



Built in CRM & Marketing

Every ticket sale becomes a marketing asset. Run Email and Whatsapp Campaigns through the same platform you sell tickets with.

Know every fan automatically

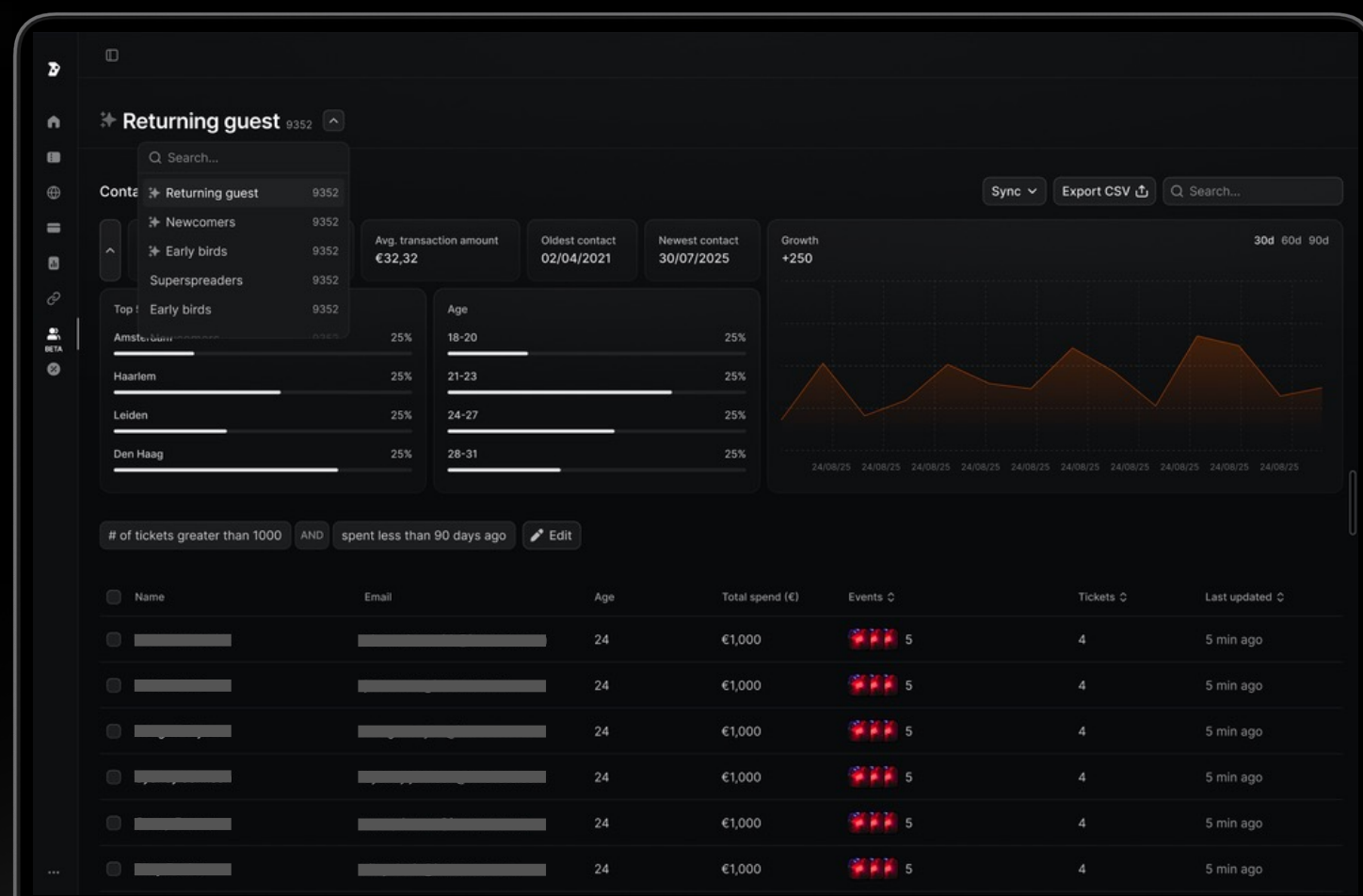
Every sale, resale, and check-in syncs to a single fan profile - and straight to Meta and TikTok via server-side tracking. No CSV exports, no manual matching, no ad attribution lost to iOS. Your audience builds itself as you sell.

Message the right fans, not all of them

Native segmentation lets you target by event history, ticket type, spend, or geography. For example, remind people to reserve lockers or buy add ons, but only target those who haven't purchased it yet.

Email and WhatsApp, no Mailchimp

Run campaigns from the same platform that sells the ticket. Open rates, click-throughs, and conversions tied directly to ticket revenue, not stuck in Mailchimp's silo, and all within your own style and branding.





My Tickets

Ticket Resale

Data & Insights



CRM & Marketing



Pre-registration



Loyalty & Guests



Shop



Pre-registration

Build your audience before tickets drop. When you launch, you're not selling to strangers, you're selling to fans who already raised their hand.

Convert interest into sales the moment you launch

When tickets go live, your registered fans get the link first. Pre-sale sells out before the public ever sees the announcement.

The screenshot shows a pre-registration form on a mobile device. At the top is a purple and orange abstract graphic. Below it, the text reads 'Baseyrd afterparty' and 'Meld je hier aan om te pre-registreren'. There are two input fields: 'Email' with a placeholder 'Your email' and 'Phone *' with a placeholder 'Phone number'. The phone field includes a dropdown menu showing the UK flag. Below the fields is a large white 'Register' button. At the bottom, there are two checkboxes: 'I agree to receive email updates about events from Baseyard.' and 'I agree to receive WhatsApp updates about events from Baseyard.'

Capture demand before tickets drop

A pre-registration page collects name, email, and phone in seconds. Every signup is a fan with intent, integrated in your CRM, already segmented, already yours.

Reward your real fans first

Give early registrants priority access, exclusive presales, or guaranteed spots, automatically based on signup order or past event attendance. The fans who showed up first get rewarded first, and feel it.





My Tickets

Ticket Resale

Data & Insights



CRM & Marketing



Pre-registration



Loyalty & Guests

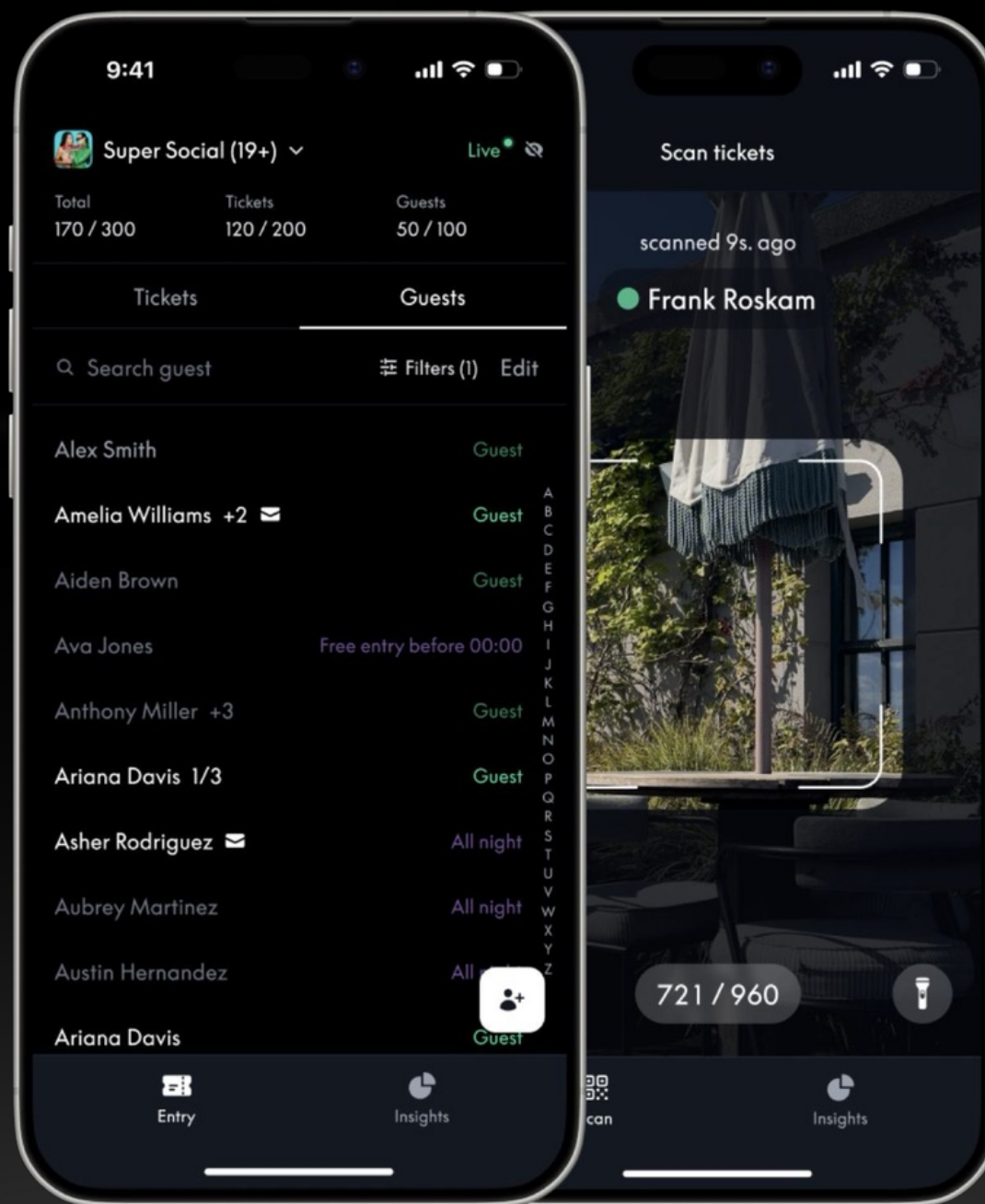


Shop



Loyalty & Guestlist

**One door
for fans**
**One database
for everyone**



Invite without spreadsheets

Send guest list invites by email or WhatsApp directly from Celebratix. No more shared sheets, no more "is X on the list?" texts at the door, no more separate guest list app, every guest gets a scannable ticket like every paying fan.

One app at the door

Door staff scan paid tickets and guest list entries in the same app. No switching between systems, no manual cross-checks, entry stays fast even at peak rush.

Loyalty that runs itself

Rewards fire automatically based on tickets bought, events attended, or money spent. No spreadsheets, no manual tracking, no separate loyalty platform. Every loyal fan gets the recognition they deserve.





My Tickets

Ticket Resale

Data & Insights

CRM & Marketing

Pre-registration

Loyalty & Guests

Shop



One Stop Event Shop

Merch, parking, lockers, drink tokens, table service, F&B vouchers, upgrades — sold in the same checkout as the ticket. Every Revenue stream in one branded checkout.

Sell more than tickets

Merch, parking, lockers, F&B credit, accommodation upgrades, every add-on lives in the same shop as your tickets. One funnel, one inventory, one source of truth.

Stop splitting your revenue across vendors

No Shopify for merch, no separate parking provider, no third-party locker app. One checkout means one fee structure, one dataset, and one fan profile per buyer.



Upsell at the moment of highest intent

A fan just bought a ticket - wallet still open, intent still high. That's the moment to offer the parking spot, the locker, the VIP upgrade. Not three weeks later in an abandoned-cart email.

