

Marketing & Content Experience Intern

tuktukrental.com

Why This Internship?

At TukTukRental.com, we're all about small vehicles, big impact. Since 2016, we've been helping adventurous travelers explore Asia while supporting local tuk tuk owners and communities.

This internship gives you hands-on experience in content creation, marketing communications, and creative storytelling—helping you bring our brand to life across multiple platforms and multicultural markets.

About TukTukRental.com

We're all about small vehicles, big impact. Since 2016, we've been renting tuk tuks to adventurous travelers and sharing the revenue with local tuk tuk owners. The result? Authentic travel experiences that uplift local communities.

With operations in Sri Lanka, Cambodia, and beyond, our team is passionate about:

- Supporting local livelihoods
- Promoting sustainable travel
- Creating memorable adventures

The Role – Marketing & Content Experience Intern

As a Marketing & Content Experience Intern, you'll create compelling content, support marketing campaigns, and engage with travelers and communities in Sri Lanka and Cambodia.

Responsibilities

Content Creation

- Develop social media content (static, motion, video)
- Write engaging copy for posts, blogs, and campaigns
- Produce short- and long-form video content
- Design digital and print promotional materials
- Capture content during events and company activities

Marketing Communications

- Manage social media interactions and repost community content
- Track trends and maintain brand consistency
- Assist with PR materials, press releases, and media kits

Collaboration & Strategy

- Work closely with the marketing team to align messaging
- Bring creative ideas to campaigns, storytelling, and promotions

What You'll Gain

- Practical experience in content creation and marketing communications
- Exposure to international, multicultural marketing projects
- Skills in storytelling, social media, and creative campaign execution
- Guidance for academic research or final-year projects

What We Offer

- Hands-on experience in a multicultural environment
- Opportunity to contribute to sustainable tourism and community upliftment
- Accommodation and in-country support during your stay in Sri Lanka
- Mentorship for final-year projects or academic research

Who We're Looking For

- University students in Marketing, Communications, Business, or related fields
- Creative storytellers with strong English communication skills
- Curious, adaptable, and team-oriented individuals
- Passionate about travel, culture, and meaningful marketing

Location & Setup



Katunayake, Sri Lanka



Monday–Friday, 08:00–17:00



Some remote/hybrid flexibility possible

Why Join Us?

Because tuk tuks aren't just fun—they're a movement. By joining us, you'll:

- Be part of a purpose-driven company that values community and sustainability
- Learn in ways no classroom can teach
- Create memories, connections, and skills that last a lifetime

Ready to Apply?

We value diversity, inclusion, and fresh perspectives. Even if you don't check every box, we'd still love to hear from you. Bring your creativity, curiosity, and energy—and help us make every mile matter.